

ROCKHOUSE
FOUNDATION

2023 ANNUAL REPORT



OUR MISSION

Rockhouse Foundation transforms the places where Jamaica's children learn and supports the great people who teach them. .

Since its establishment in 2004 the Rockhouse Foundation has invested approximately US\$9 million to help improve the education system in western Jamaica. In Jamaica, a dollar goes a long way. Our projects in the United States would cost many times as much.

The Foundation has completely transformed and modernized six schools: Moreland Hill Primary and Infant School, Negril All Age School, Negril Basic School, Little Bay All Age and Infant School, Bunch of Stars E.C.I., and Savanna-la-Mar Inclusive Infant Academy (Sav Inclusive), in addition to the complete renovation and expansion of the Negril Community Library.

The principal current focus is on the expansion of Sav Inclusive, serving children with disabilities and those without in a full inclusion setting. Built from the ground up by the Rockhouse Foundation the school currently enrolls over 200 three-year-olds to forth graders. The Foundation is currently expanding the primary school to accommodate the expansion through sixth grade.

Rockhouse Foundation is a registered 501©(3) based in New York State. In 2012, The Foundation also established a consolidated companion entity in Jamaica under the Registered Charities act, Rockhouse Foundation Jamaica, as a vehicle for local donations and a more efficient strategy for tax-exempt purchases in Jamaica.



OUR PROJECTS

Rockhouse Foundation develops a memorandum of understanding with its partners which outlines mutual commitments. Once a building, renovation or development project is complete, The Foundation's ongoing support typically falls into several categories:

- Daily grounds and building maintenance, including wage subsidy for care-taking personnel
- Nutritional subsidy for free school breakfast, lunch, and vegetable garden operations
- Wage subsidy for instructional personnel
- As needed assistance with utility costs, e.g., water, electricity
- Facilities repairs and maintenance as needed, e.g., furniture, plumbing, electrical, etc.
- A computer-based literacy and numeracy program.

The Rockhouse Foundation typically undertakes a new significant capital development project every few years.



ROCKHOUSE FOUNDATION PROJECTS MAP



SAVANNA-LA-MAR INCLUSIVE INFANT ACADEMY (SAV INCLUSIVE)

BACKGROUND

In 2017 Rockhouse Foundation completed the initial construction phase of a full inclusion model early childhood center of excellence in Westmoreland serving typical learners and children with disabilities in a fully integrated environment. This is the first project the Foundation has built from the ground up and addresses a chronically underserved community in the region. The Foundation underwrote the design and construction, and maintains the facilities, with the Ministry of Education and Youth underwriting the faculty, some support personnel, and therapeutic staff.

UPDATE 2022 - 2023

Sav Inclusive continued full operation for the 2022/2023 school year, with an enrollment of approximately 195 students aged 3 through grade 3. Simultaneously, the Foundation undertook a major new construction project with the building of six new primary age classrooms. This new building, the first phase of the Primary School campus, supports Sav Inclusive's expanding population and was ready in time for the new school year beginning in September 2022. Significant site preparation, all plumbing and electrical infrastructure, landscaping and six new classrooms were constructed. Additional preparation in 2023 was undertaken for the new Administration building built over summer 2023.



MORELAND HILL PRIMARY SCHOOL

BACKGROUND

After decades of neglect, the Moreland Hill Primary School had an enrollment of just 32 students and was slated for closure by Jamaica's Ministry of education. Over the summer of 2013, the Foundation completed a total transformation of the Moreland Hill Primary School, alongside a dynamic new principal, welcomed 120 pre-K to 6th grade students who had previously traveled long distances in search of a better education that all children deserve. Since that initial investment the Foundation has continued to maintain and support the school adding a new computer room.

UPDATE 2022 - 2023

Rockhouse Foundation resumed its monthly financial support for ongoing maintenance, nutrition, teacher subsidy, installation of the Starlink satellite service and the online learning platform, eSpark, as well as some larger repairs to its septic system and classroom expansion resulting in expenditures.



LITTLE BAY ALL AGE SCHOOL

BACKGROUND

The Little Bay All Age School, like the community, was full of promise but when the Rockhouse Foundation began its work in 2010 it had seen better days. The complete gut renovation and expansion ushered in a sense of pride and possibilities that are embedded in the school community today. A new technology center and teachers feed the minds, an organic garden and new kitchen feeds the bodies, and a revitalized facility feeds the community spirit.

UPDATE 2022 - 2023

Rockhouse Foundation continued monthly financial support for ongoing maintenance, nutrition, teacher subsidy, installation of the Starlink satellite service, and the online learning platform, eSpark.



BUNCH OF STARS EARLY CHILDHOOD INSTITUTION

BACKGROUND

Rockhouse Foundation fully renovated and expanded Bunch of Stars School beginning in 2012-2013, providing new classroom space, kitchen and sanitation facilities, a secure compound, and a school garden. Bunch of Stars ECI currently has an enrollment of 47 children.

UPDATE 2022- 2023

Rockhouse foundation continued monthly financial support including teacher and nutritional subsidy, installation of the Starlink satellite service, as well as grounds development and minor repairs support.



ST. PAUL'S PRIMARY

BACKGROUND

St. Paul's Primary received Food Distribution during the pandemic closure. Based on its experience with the school staff, leadership and community, St. Paul's Primary was added to the Rockhouse Foundation network, primarily oriented to eSpark and facilities improvement.

UPDATE 2022 - 2023

Rockhouse Foundation continued to assist St. Paul's Primary gradually improve its degraded facility with multiple ongoing repairs and upgrades to its infrastructure. Additionally, having repurposed an unused classroom as the new computer room, the Foundation continues to underwrite eSpark, and provide internet through installation of the Starlink satellite service.



ONLINE LITERACY & NUMERACY PROGRAM

BACKGROUND

The online literacy and numeracy program implemented at the Moreland Hill School and the Little Bay School almost a decade ago were established with the generous support of the Jay Hatfield Family Foundation. The program is designed to allow each student to work at their own pace, advancing through each achievement level only when they have demonstrated proficiency and clear understanding of the underlying competencies. In 2022 this was transitioned to a new online platform, eSpark, and the program was also expanded to two more of the Rockhouse Foundation's partner schools; Sav Inclusive and St. Paul's Primary. The Jay Hatfield Foundation underwrote the purchase of Chrome-books, refurbishing and constructed computer rooms, connection to the internet, and the hiring of eSpark coordinators, which were all critical steps in the success of this expansion.

UPDATE 2022-2023

The Rockhouse Foundation continued to support the online learning platform eSpark for the four partner schools. Students devoted several hours weekly on this engaging platform improving their math and reading skills.





**“Bigging up the
Rockhouse Foundation,
respect due to you
for true for all the
things you are doing in
Western Jamaica for
the kids....Uplift!”**

SEAN PAUL

Grammy Award Winning Reggae Artist

OUR FUNDRAISERS

Key fundraising events in 2022/23 included Annual Benefit, Dinner and Performance at Joe's Pub at the Public Theater in New York City. With Rockhouse, Skylark and Miss Lily's paying all the event's expenses, over US\$300,000 was raised. The menu was a collaboration from Miss Lily's Negril Executive Chef Kahari Woolcock together with Chef Ricky Mungaray from Andrew Carmellini's Kitchen at Joe's Pub & The Library. The energy was up and a sea of paddles were in the air supporting both the auction and fund and item pledges. To close the night Wayne Wonder gave a high energy performance of his hit parade and had the whole room on its feet, and board member Max Glazer kept the vibes up with some inspired DJ-ing, converting the stage to a dance floor! Thanks so much to all our supporters who gave so generously.

Other events throughout the year included our Annual Raffle and our Guest Chef Series on the beach in Negril including dinners from Chef Nyesha Arrington in December 2022 and Chef Eric Adjepong in June 2023.



FINANCIALS

2022-23 AT A GLANCE

TOTAL AMOUNT RAISED:
\$750,427

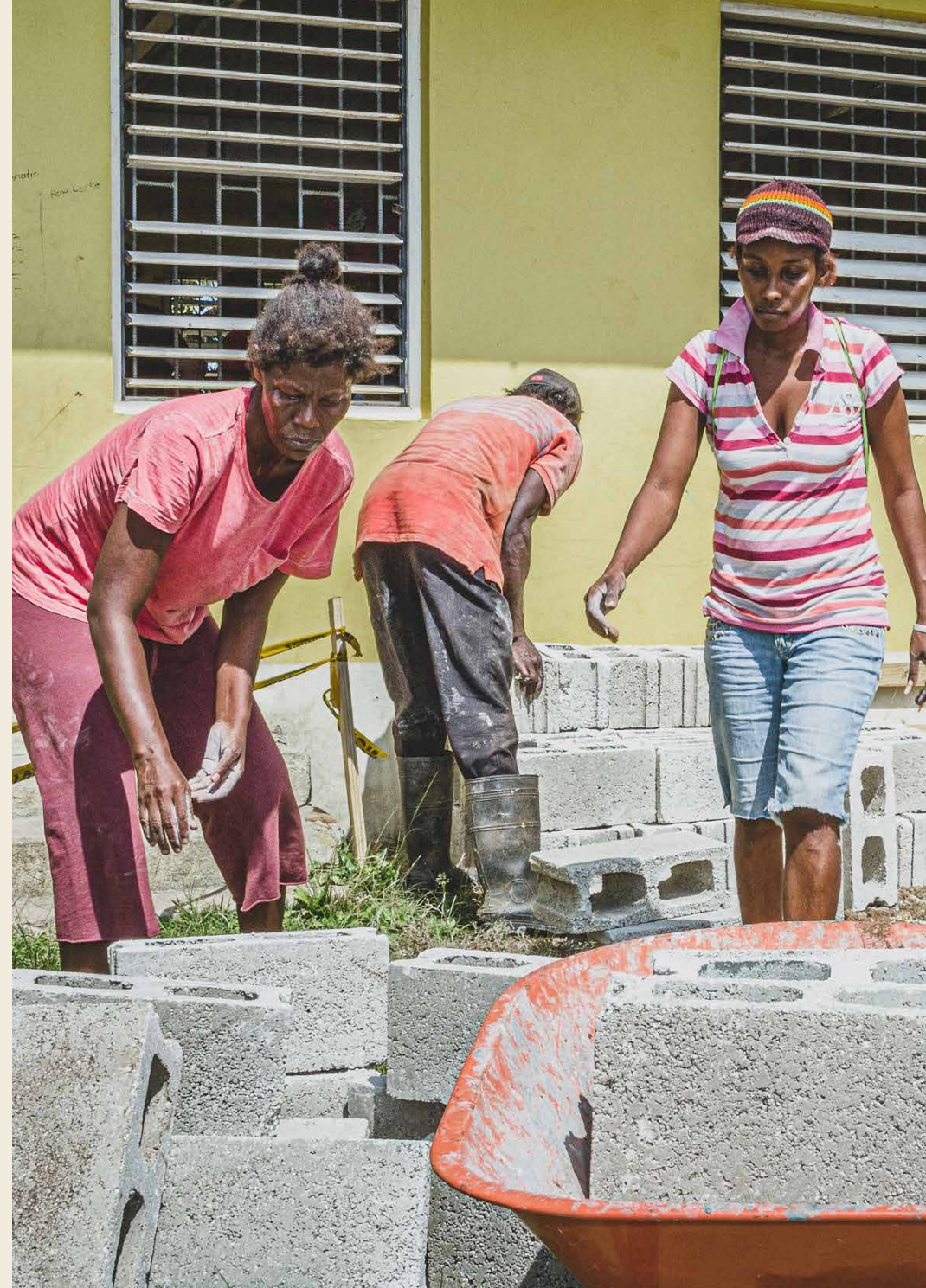
TOTAL EXPENDITURE:
Programs: \$1,039,768
Expenses: \$ 34,506
Total: \$1,074,274

Net change in assets and liabilities:
-\$323,848

Net Decrease to Cash Reserves:
\$397,490

Cash at Start of Year:
\$460,465

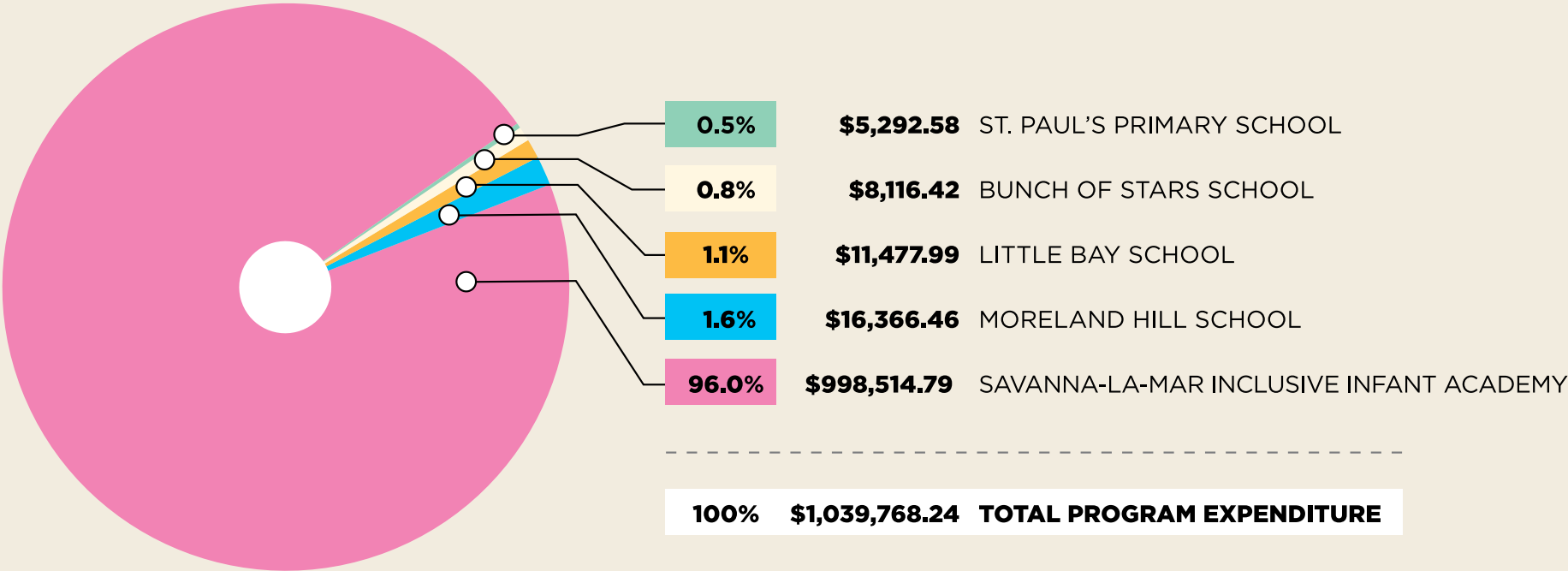
Cash at End of Year:
\$62,975



FINANCIALS

2022-23 AT A GLANCE

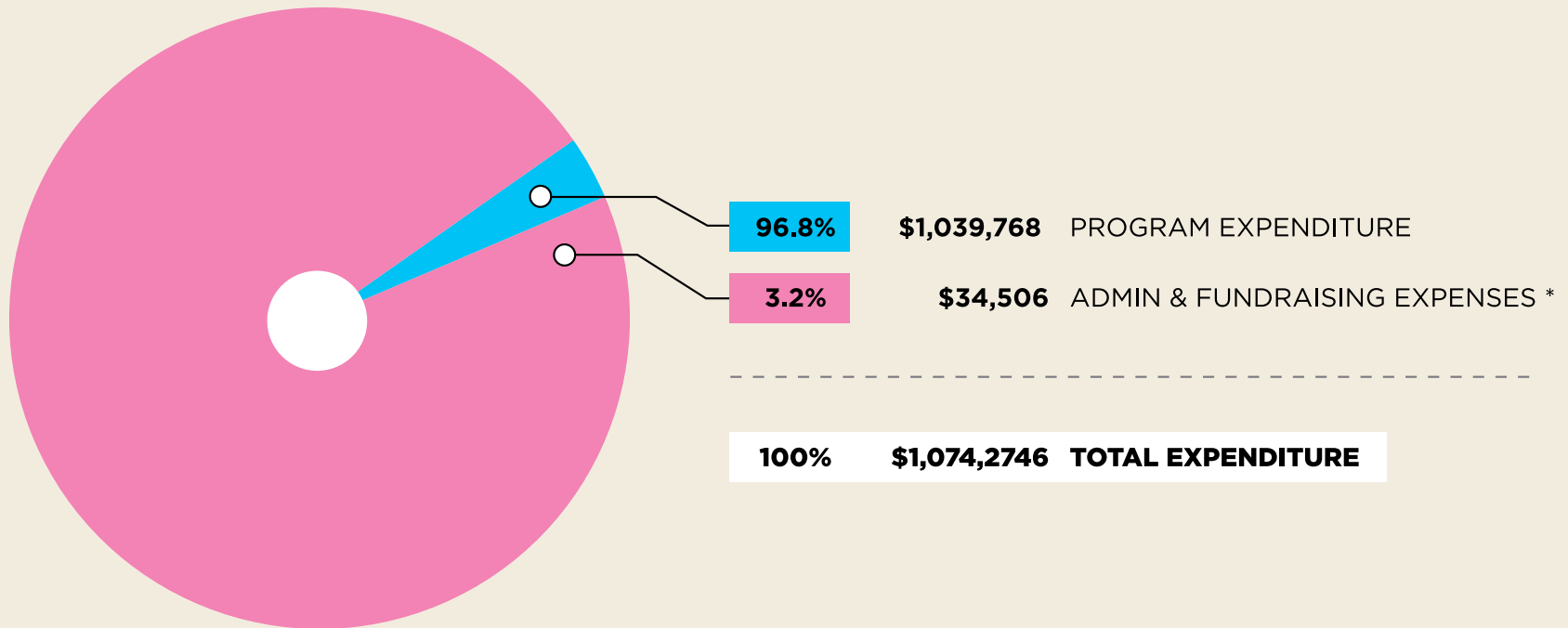
EXPENDITURE BY PROGRAM BY LOCATION



FINANCIALS

2022-23 AT A GLANCE

EXPENDITURE BY TYPE



ADMIN & FUNDRAISING EXPENSES *

* All administrative and fundraising expenses are underwritten by Rockhouse Hotel, Skylark Negril Beach Resort, Miss Lily's and their ownership. In 2022-2023 direct donations from these entities and their ownership was greater than the expenditure on administration and fundraising expenses. Thus all external donations directly underwrite the projects and programs of the Foundation. Note that in addition to the expenditures outlined in this report, support for the Foundation is provided directly by Rockhouse Hotel, Skylark Negril Beach Resort and Miss Lily's and their owners on sponsorship of additional administrative and fundraising related expenses. Since the Foundation's inception in 2004 over 30% of Net Profits from the Rockhouse Hotel have supported the work of the Rockhouse Foundation.

BOARD MEMBERS

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**The Rockhouse Foundation
would like to thank-you
for your contributions
and relentless support.**

One Love.